

Message Text

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ACTION EB-07

INFO OCT-01 EUR-12 ISO-00 CAB-05 CIAE-00 COME-00
DODE-00 DOTE-00 INR-07 NSAE-00 EPG-02 FAA-00 SS-15
NSC-05 L-03 PA-02 PRS-01 USIA-15 /075 W
-----078614 250014Z /64

R 241748Z JUN 77

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 5538

UNCLAS LONDON 10556

E.O. 11652: N/A

TAGS: EAIR

SUBJECT: CIVAIR - BERMUDA II

1. FINANCIAL TIMES AND TIMES REPORTED TRADE SECRETARY DELL'S COMMENTS IN COMMONS, JUNE 23, ON THE NEW US/UK AIR SERVICES AGREEMENT. DELL WELCOMED IT AND SAID IT WOULD PROVIDE SIGNIFICANT NEW OPPORTUNITIES FOR BRITISH AND U.S. AIRLINES AND PROMISED REAL BENEFIT TO THE CONSUMER. HE WAS QUOTED AS SAYING THAT "THE MOST IMPORTANT AND NOVEL FEATURE OF THE NEW AGREEMENT IS THE MECHANISM TO CONTROL CAPACITY ON NORTH ATLANTIC ROUTES. THIS IS DESIGNED TO REDUCE WASTE OF FUEL AND OTHER RESOURCES THAT RESULT FROM FLYING TOO MANY EMPTY SEATS."

2. DELL ALSO POINTED OUT THAT THE DEVELOPMENT OF CHARTER SERVICES UNDER THE NEW AGREEMENT, WHICH BOTH SIDES DESIRED TO FOSTER, WOULD OFFER FURTHER BENEFITS TO THE TRAVELLING PUBLIC. THE AGREEMENT COULD GIVE BRITISH AIRLINES A FAIRER OPPORTUNITY TO FIGHT FOR A BIGGER SHARE OF A GROWING MARKET.

3. THE LIBERAL PARTY ECONOMIC SPOKESMAN (PARDOE) SAID CONSUMERS SHOULD LOOK WITH A JAUNDICED EYE AT ANY AGREEMENT WHICH ALLOWED PRODUCERS TO LIMIT COMPETITION AS THIS
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ONE DID. DELL RESPONDED THAT THE SAVING ON ENERGY AND THE FEWER EMPTY SEATS WOULD EVENTUALLY LEAD TO LOWER FARES IN REAL TERMS WHICH WAS WHAT PASSENGERS WANTED.

4. WHEN ASKED ABOUT CONCORDE AT NEW YORK AND WASHINGTON, DELL SAID HE EXPECTED THE TRIAL PERIOD OF CONCORDE FLIGHTS TO WASHINGTON TO BE EXTENDED UNTIL THE U.S.

GOVERNMENT COULD CONFIRM THEM. AS FOR NEW YORK, THE PROSPECTS FOR CONCORDE THERE IN THE IMMEDIATE FUTURE DEPEND ON THE RESULTS OF THE COURT PROCEDURES NOW PROCEEDING IN THE U.S.

5. OTHER ARTICLES REPORTED "A BITTER ATTACK ON THE NEW AGREEMENT BY BRITISH CALEDONIAN;" IN THEIR OPINION, BRITAIN IS WORSE OFF UNDER THE NEW AGREEMENT THAN IT WAS BEFORE. THE CARRIER EXPECTS IT WILL LOSE 5.3 MILLION POUNDS THE FIRST YEAR THE RIVAL SERVICE AT DALLAS/FT. WORTH IS OPERATED. TO COUNTER THIS, BCAL SAID IT WILL APPLY FOR A VARIANCE ON ITS LICENSE TO INCLUDE DALLAS/FT. WORTH.

6. BRITISH AIRWAYS PLANS TO BEGIN NON-STOP SERVICES BETWEEN LONDON AND SAN FRANCISCO NEXT SPRING WERE ALSO REPORTED. THE AIRLINE, EXPECTING SUBSTANTIAL GROWTH IN WEST COAST TRAFFIC, THE REPORTS NOTE, INTENDS TO INCREASE ITS CAPACITY ON THE LONDON/LOS ANGELES ROUTE FROM APRIL 1, 1978 BY RUNNING 747'S FIVE DAYS A WEEK AND DC-10'S TWO DAYS.

BREWSTER

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: CIVIL AVIATION, AIR ROUTE AGREEMENTS
Control Number: n/a
Copy: SINGLE
Sent Date: 24-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977LONDON10556
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770227-0512
Format: TEL
From: LONDON
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770620/aaaaaref.tel
Line Count: 85
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: dc4e0477-c288-dd11-92da-001cc4696bcc
Office: ACTION EB
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 08-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2038619
Secure: OPEN
Status: NATIVE
Subject: CIVAIR - BERMUDA II
TAGS: EAIR, UK, US
To: STATE
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/dc4e0477-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009